

## General Manager



April 2021 | Full-time | Based at Faversham Pools  
Some evening and weekend working required

Faversham Swimming Pools is excited to be recruiting an ambitious, innovative **General Manager** to inspire and lead the organisation to the next stage of its development. This role offers an exciting opportunity to shape the future of a much-loved community asset.

### About Faversham Pools

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Faversham Pools is an independent charity and multi-pool complex comprising a 25m indoor pool with learner pool, and a heated 33m summertime outdoor pool with diving boards, water fun park, toddler pools and a picnic area. The Pools are Swale's biggest tourist attraction with almost 250,000 admissions annually and was voted one of the top ten lidos in the country in 2019.

Our core purpose is to provide excellent facilities and activities, and support our community through safe, affordable and accessible leisure opportunities. The Pools are used by over 25 local schools plus community groups, for physio and rehabilitation, as well as by individuals and families. A variety of classes welcome swimmers of all ages, from just a few months old to elderly people learning to swim for the first time. Faversham Swimming Club is based at the pools and supports over 300 members aged from 5-85, along with two thriving triathlon clubs. The pools has an essential role to play in supporting the physical and mental wellbeing of people across the local area.

Faversham Pools has dedicated team of staff, and have been part of the organisation for many years. As a registered charity, we have a Board of ten volunteer Trustees/Directors who ensure the organisation is achieving its charitable aims, and who support the Pools management team in setting the strategic direction and priorities for the Pools. The General Manager will work closely with the Board to help meet these aims.

### About the position

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We are seeking a new General Manager to take over the operational running of the Pools and lead its modernisation and development of our offer, taking the Pools from strength to strength.

#### The role:

- To coordinate the day-to-day management, programming and technical operation of Faversham Pools
- To set up office systems to modernise and streamline our processes
- To lead and inspire the team to provide excellent customer service and to explore new opportunities in the leisure and wellbeing sector

- To oversee our redevelopment and help secure investment in our facilities, enabling us to diversify our offer
- To explore new income-generation opportunities to help safeguard this important community asset against future threats.

The successful candidate will have strong experience of leisure, cultural or retail provision, and - while experience in the swimming sector is an advantage - we're keen to hear from candidates with a range of backgrounds. Excellence in customer service, leading people and change and an entrepreneurial mindset are essential.

Salary will be agreed depending on experience up to £38,000 per annum. Some evening and weekend working will be required.

For full information about the role, please see the Job Description and Person Specification.

### Applying for this role

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Applications are invited before the closing date of 16 May 2021 and sent to [Erica Wilcox](mailto:recruitment@favershampools.com) at [recruitment@favershampools.com](mailto:recruitment@favershampools.com).

Please send a copy of your CV accompanied by a covering letter setting out:

- Why the role appeals to you;
- Your ambitions and vision for Faversham Pools;
- The skills and experience that you would bring to the role.

In preparing your application you may wish to review a copy of our Business Plan, which is available by emailing [recruitment@favershampools.com](mailto:recruitment@favershampools.com).

Applications will be considered and selected candidates invited to a first interview from mid-May onwards, with second interviews expected to follow in w/c 7 June. We hope that the successful candidate will take up the role as soon as possible.

We welcome applications from people from all sectors of the community and with a range of backgrounds, not just the swimming/leisure sector. For any questions or an informal conversation to discuss your experience and whether this role might be right for you, please contact [Erica Wilcox](mailto:recruitment@favershampools.com) on [recruitment@favershampools.com](mailto:recruitment@favershampools.com).

